Border Terrier Club of America Policies and Procedures Manual

BTCA Policy/Guidelines for Dissemination of Border Terrier information by third parties

If at all possible, the Board of the Border Terrier Club of America should be apprised of any requests for information on websites or in books to be published.

The following guidelines should be followed, if at all possible.

- (1) The BTCA Board should be allowed to read and approve text/information before it is included in a book or on a web-site.
- (2) The following should be emphasized as often as possible in any publication of information about Border Terriers:
 - * Always buy only from a reputable Border Terrier breeder
 - * Border Terriers should be kept on a leash or in a securely fenced yard.
 - * Border Terriers do have a coat that requires grooming. The photos you see of most Borders are groomed for the show ring. Their coat will grow longer without regular grooming.
- (3) The Border Terrier in Brief shall not be copied in any part without the express permission of the BTCA. This includes photos, text and drawings, either from the original, or from the BTCA web site.
- (4) Links to the AKC and ReUnite will be included on the BTCA web site per request by the AKC and a motion from the BTCA Board (Feb. 2004).
- (5) Standard response to requests for BTCA endorsement shall use the following format:
 - "While we are not opposed to extending a helping hand to you in the spirit of Border Terrier welfare everywhere, we would like to have the opportunity to review your final copy about the breed to assure we are endorsing information we feel is accurate, comprehensive and presents a realistic view of Border Terriers. Once the BTCA Board has reviewed and approved your content, we may be able to assist you further with quality images and photographs to add to your final product."

Thank you for including us in your project. We feel we will be able to add some valuable insight into the breed for you.

Sincerely,

The Board of the BTCA, Inc.